Mississippi State University Request for Proposals (RFP) 24-100 Curriculum Management, Catalog Production, and Class Scheduling Software and related services

ISSUE DATE: November 4, 2024

ISSUING AGENCY: Office of Procurement and Contracts

Mississippi State University 610 McArthur Hall 245 Barr Avenue Mississippi State, MS 39762

Sealed Proposals, subject to the conditions made a part hereof, will be received **December 3**, **2024 at 2:00 PM in the MSU Office of Procurement and Contracts, same address above**, for furnishing services and potentially, optional services as described herein.

IMPORTANT NOTE: Indicate firm name, and RFP number on the front of each sealed proposal envelope or package.

All inquiries concerning this RFP should be directed to:

Caleb Alford
Office of Procurement and Contracts, (Same address above)
calford@procurement.msstate.edu
662-325-2550

Any addendum associated with this RFP will be posted at http://www.procurement.msstate.edu/procurement/bids/index.php located under RFP 24-100. It is the respondent's responsibility to assure that all addenda have been reviewed and if applicable, signed and returned.

1. UNIVERSITY OVERVIEW

Mississippi State University (MSU) is a comprehensive land grant university of 21,500+ students and approximately 5,000 faculty and staff. The main campus is located adjacent to the community of Starkville in northeast Mississippi, with a remote campus located in Meridian with an enrollment of around 700 students. Additionally, the university operates several remote agricultural experiment stations and has an Extension office located in each of the eighty-two Mississippi counties.

Additional information about MSU can be found at our website www.msstate.edu.

2. INVITATION TO SUBMIT PROPOSAL ON RFP

The Mississippi State University Office of the Registrar seek a single software product that will provide the university the ability to efficiently manage and publish the institution's catalogs, manage the curriculum approval process, and manage the institution's class scheduling. Software must aid the institution in its goals for efficiency, accuracy, and sustainability in the catalog, curriculum management, and class scheduling processes including the ability to bridge to the student information system. The successful firm will demonstrate expertise in providing similar software, maintenance, licenses, support, and services for institutions of higher education of similar size.

The catalog management software should have intuitive tools for editing content, managing workflows, and publishing to multiple platforms including web, mobile, tablet and print pdf platforms. The product should be customizable to the degree that the web interfaces blend seamlessly with the style and graphics already in place at the institution. Catalog software should produce catalogs with intuitive navigation and advanced search functionality. Customizing a printable PDF should be possible regarding the content included from the web and the order in which it is placed, and customization should be a service of the vendor. A print-ready PDF should be provided by the vendor.

Product must integrate with the institution's student information system (SIS) which is Banner. Such integration is critical for ensuring accuracy and consistency. Product should have reporting capability to flag errors and aid in reconciling data. Product should also track, log and archive all changes made to the catalog, by all users, in a comprehensive audit trail.

The curriculum management portion of the software should provide the institution an online interface and the ability to edit, track and approve new and existing courses and programs across campus. Product must fully integrate with the SIS and deliver dynamic, customizable online forms and a manageable workflow. The curriculum management forms should provide the ability to propose new courses and modify existing courses, prepopulate

with information from the SIS, and attach syllabi and other critical course documents to the form. It should also provide the ability to propose new degree programs and modify existing degree programs, integrate information from the catalog software and the SIS, and bridge to the SIS.

In addition, the curriculum management tool should include robust reporting functionality. Reports should include identifying all departments, programs and courses impacted by a change to a single course, as well as reports of stalled proposals, broken links, workflow status, and agendas for meetings. The curriculum management tool must also provide the ability to create multiple, customized workflows for individual departments and colleges. Faculty and staff assigned to the workflow process should be able to edit, review, accept, reject, and archive any changes to proposals. The ability to send email notifications to those in the workflow process is also necessary. It should include the ability for miscellaneous forms to handle non-standard courses such as special topics courses and have the ability to assist with separate general education course approvals.

The class scheduling portion of the software should provide an electronic means for departments to build their schedules from term to term and make necessary adjustments prior to submitting that information in workflow through appropriate channels and to the Registrar's Office. The software must allow the ability to build and enforce rules and restrictions relative to standard meeting times and ensure that no one department schedules too many courses in a given period of time. The software should also provide the ability to visualize the density of sections offered at a given point in time and can be run by term, department, campus, college, academic requirement, and other criteria and provide a grid of all potential time and instructor conflicts when scheduling sections. It should also have the ability to interact with the degree audit software (currently Degree Works) in order to help departments meet student demand across courses.

3. SCOPE OF SERVICES REQUIRED

a) Technical Requirements

The following requirements are absolute minimums that a vendor and their proposed system must meet. If these requirements are not met, the proposal will be removed from consideration. The vendor must provide a detailed description of how each of these requirements will be met by the proposed system.

- i) Vendor must be an Ellucian Banner collaborative development partner
- ii) Integration with Banner SIS
- iii) Support major browsers, specifically IE, FireFox, Safari, and Chrome
- iv) Integrate with University's authentication system, CAS or Shibboleth

b) <u>Users</u>

- There should be no restrictions on the number of users of the system.
- User permissions and accesses should be role based. Role-based permissions govern each user's rights to add, edit, and view information within the system.
- Users should be required to log into the system through Central Authentication Service (CAS). Log in should be the same as the user's login for other CAS systems.

c) Reporting/Forms, Custom Fields, Files

- Product should include vendor-created dynamic forms for use in proposing and
 modifying courses and curriculum. Forms should modify dynamically based on
 fields input, should draw on information from the SIS, and automatically generate
 multiple dependency workflows based on real-time input. Workflows should be pregenerated based on rule sets provided by the institution.
- Product should include embedded accuracy tools that automatically generate accuracy reports that compare catalog and curriculum information to information in the SIS. Product should flag courses in the catalog that are inconsistent with the SIS.
- Product should include a progress tracking report to distinguish catalog pages in various stages of workflow and/or editing.
- Product should provide a report notifying editors of broken web links found throughout the catalog.
- Product should create forms with SIS data modeling rules that pre-populate the forms with information from the SIS.
- Product should be highly customizable and able to handle school-specific coding.
 Vendor should be able to provide a wide range of examples of customizing the product.
- Product should include the ability to build and enforce rules and restrictions relative to standard class meeting times.
- Product should include the ability to visualize the density of course sections offered at a given point in time.
- Product should include a grid of all potential time and instructor conflicts when scheduling course sections.
- Product should have the ability to interact with the degree audit software (currently Degree Works).

d) Functions

• Product should be able to display the impact of one proposal on other courses and programs and include the ability to inform those responsible for impacted courses and programs.

- Product should include multiple points of interconnectivity between the curricular approval process and the underlying Banner data with SIS Sync functionality.
- Product should have a Banner Transfer Package (bridge) that completes the integration between the product and Banner. Should include a web service element to pull information for added, changed and deactivated courses and a PLSql package that is installed in Banner to update Banner tables according to business rules.
- Product should have administrative tools that allow administrative users full control of the site, including editing site navigation. Administrative tools should also include the ability to import all updated courses, in batch, from the SIS.
- Product should have the ability to link cross-referenced courses to Banner data so
 that linked course numbers can display information about the course. Information
 displayed should be customizable.

e) System Maintenance and Support

- System must be SaaS or cloud based with a robust data security and backup plan. Provide applicable certifications such as SOC 2 documentation.
- The vendor must implement software upgrades and updates to the system; however, allowing the University to implement these upgrade on its own timetable.
- The vendor shall include initial training and provide additional training as needed.
- The Vendor must provide email and phone support in addition to a trouble ticket system.
- System must be secure and meet all local, state, and federal data security standards.
- Provide a statement stating whether your company is compliant with FERPA, GLBA, NACH and Red Flag Regulation requirements.
- Provide product interfaces that are compliant with WCAG 2.0 AA and provide VPAT if available.

4. INQUIRIES ABOUT RFP

Prospective respondents may make written inquiries concerning this request for proposal to obtain clarification of requirements. **Questions should be submitted either via a Word document or plainly typed in the email itself.** Responses to these inquiries may be made by addendum to the Request for Proposal (RFP). Please send your inquiries to Caleb Alford via electronic mail at calford@procurement.msstate.edu.

All inquiries should be marked "URGENT INQUIRY. MSU RFP 24-100"

5. ADMINISTRATIVE INFORMATION

a) Issuing Office

This RFP is issued by the following office:

Office of Procurement and Contracts Mississippi State University 245 Barr Avenue, 610 McArthur Hall Mississippi State, MS 39762

b) Schedule of Critical Dates

The following dates are for planning purposes only unless otherwise stated in this RFP progress towards their completion is at the sole discretion of the university.

RFP Posted November 4, 2024

Questions from Vendors Due November 14, 2024

MSU Q&A Response Due November 21, 2024

Proposal Submission Deadline – 2:00 p.m. December 3, 2024

Award Date (Estimated) December 16, 2024

Contract Effective Date (Estimated) January 1, 2024

6. PROPOSAL CONTENTS

This is a two-step RFP process. The technical proposals and the cost proposals are to be submitted in separate sealed envelopes. Indicate firm name, RFP# and word "Technical Proposal" on the front of the sealed technical proposal envelope or package. Indicate the firm name, RFP# and the word "Cost Proposal" on the front of the sealed proposal envelope or package.

At a minimum, the following items should be included in the contents of the Technical Proposal:

- Cover letter, indicating the scope of the proposal. The letter should include an overview of the services being offered. The letter should include a statement of exceptions to any of the terms and conditions outlined in this RFP. (Cover letter should be no more than 3 pages in length.)
- Corporate Structure and Credentials
 - o Number of years of experience
 - Staffing levels and support proposed
 - o Examples of similar previous work.

Operations and Ability To Perform

- Provide operation plan. This should include, but not be limited to, acknowledgement and agreement with all requirements as well as explanations, where applicable, of the intended plan to achieve the requirements.
- o Describe how services will be provided to MSU.
- At a minimum, the following items should be included in the contents of the Cost Proposal:
 - Fees for initial purchase of Tracking and Monitoring Tool (including all preparation, installation, rollout, training and first year maintenance and support)
 - o Annual Maintenance Costs after initial purchase.

7. DISCUSSIONS/EVALUATION CRITERIA/AWARD PROCESS

MSU reserves the right to conduct discussions with any or all respondents, or to make an award of a contract without such discussions based only on evaluation of the written proposals. MSU reserves the right to contact and interview anyone connected with any past or present projects with which the respondent has been associated. MSU likewise reserves the right to designate a review committee to evaluate the proposals according to the criteria set forth under this section. MSU may make a written determination showing the basis upon which the award was made and such determination shall be included in the procurement file.

MSU reserves the right to award this contract in whole or in part depending on what is in the best interest of MSU with MSU being the sole judge thereof.

The evaluation factors set forth in this section are described as follows:

- The Vendor's ability to deliver an application meeting the overall objective and functions described in the RFP
- Competitive fees
- Availability and access technical support
- Vendor's experience with similar systems
- Compliance with applicable State and Federal laws and regulations
- The committee may invite finalists for interviews and/or presentations

Failure to attend a requested interview presentation before the committee may result in a proposal not being considered.

Upon award of contract(s), successful respondent(s) will be asked to provide a transition plan and timeline and obtain MSU's input and concurrence before moving forward.

Proposals will be scored based on the following weights (100 points total):

- Corporate Structure/Years of Experience/References 30 pts
- Operation Plan/Ease of Use/Services Offered 30 pts
- Fees -40 pts.

8. PROPOSAL SUBMISSION

Proposals shall be submitted in two packages (envelopes or boxes) as set forth in Section 7. Please make sure that the RFP number is clearly visible on the outside of the package.

Technical Proposal – One (1) original and one (1) electronic copy (of the complete technical proposal in one pdf file on a flash drive) of parts 7(b)(i) (Cover Letter), 7(b)(ii) (Corporate Structure and Credentials), and 7(b)(iii) (Operations and Ability to Perform) should be sealed in a package with "Technical Proposal" in the lower left hand corner. Each submitted package should be a complete copy. The original shall be marked on the first page "Original".

Cost Proposal – One (1) original and one (1) electronic copy (of the complete cost proposal in one pdf file on a flash drive). Should be sealed in a package with "Cost Proposal" in the lower left-hand corner. Each submitted package should be a complete copy. The original shall be marked on the first page "Original".

The proposal package must be received on or before 2:00 p.m. on December 3, 2024. It is the responsibility of the respondent to ensure that the proposal package arrives in the Procurement and Contracts office on-time. The proposal package should be delivered or sent by mail to:

Office of Procurement and Contracts Mississippi State University 610 McArthur Hall 245 Barr Avenue Mississippi State, MS 39762

Your response must include the signature page included in this RFP (See Appendix A) and contain the signature of an authorized representative of the respondent's organization. The signature on the "Original" signature page should be in <u>blue</u> ink.

MSU reserves the right to reject any and all proposals and to waive informalities and minor irregularities in proposals received and to accept any portion of a proposal or all items bid if deemed in the best interest of the University to do so.

Proposals received after the stated due date and time will be returned unopened. Submission via facsimile or other electronic means will not be accepted.

9. PCI COMPLIANCE ISSUES (IF APPLICABLE)

The vendor must provide a PCI compliant processing environment using one of the approved options below. If the vendor is unable to fully adhere to one of these options, the proposal will be removed from consideration.

- Option 1 Integrate with MSU's existing third-party solution (NelNet Business Solutions Commerce Manager), because all hardware, software and back end processing have been vetted and credit/debit card payments are automatically posted to Banner.
- Option 2 Use alternative third-party solution. Use a different MSU Merchant ID but same bank account.
 - Work with members of MSU's PCI Council and third-party PCI Compliance consultant to review business needs and proposed solution.
 - ensure card transactions processed by university personnel are performed using a PCI-validated point to point encrypted (P2PE) solution. The solution must be listed on the PCI council's website (https://www.pcisecuritystandards.org), must not be expired, and devices to be used with the solution must have a PIN transaction security (PTS) expiration date at least 3 years past the date of installation.
 - Obtain the following solution information
 - Attestation of compliance (AoC) from all parties involved in handling or that affect the security of cardholder data.
 - Verify that all devices have a current PTS certification and have an expiration date at least 3 years past the installation date of the solution.
 - Obtain a data flow diagram showing where payment card data will be introduced to the proposed solution and all steps/hops it will take until payment information is delivered to the merchant processing bank. This will determine all of the service providers that must provide an AoC.
 - Require specific reporting requirements and interfaces to support Banner integration and automatic posting of credit/debit card payments to the ERP. The exact file layout will be provided upon request.
- Option 3 Use alternative third-party solution. Use vendor's Merchant ID.
 - Work with members of MSU's PCI Council and third-party PCI Compliance consultant to review the solution.
 - Ensure card transactions processed by university personnel are performed using a PCI-validated point to point encrypted (P2PE) solution. The solution must be listed on the PCI council's website (https://www.pcisecuritystandards.org), must not be expired, and devices to be used with the solution must have a PIN

- transaction security (PTS) expiration date at least 3 years past the date of installation.
- Obtain the following solution information
- Attestation of compliance (AoC) from all parties involved in handling or that affect the security of cardholder data.
- Verify that all devices have a current PTS certification and have an expiration date at least 3 years past the installation date of the solution.
- Obtain a data flow diagram showing where payment card data will be introduced to the proposed solution and all steps/hops it will take until payment information is delivered to the merchant processing bank. This will determine all of the service providers that must provide an AoC.
- Payments due MSU will be remitted on a predetermined basis, net of all applicable fees and merchant discounts. Banner integration not required.

10. TWO-PHASE, BEST AND FINAL OFFER

If the initial proposals do not provide MSU with a clear and convincing solution, or if MSU feels it is appropriate to offer the potential providers an opportunity to submit revised proposals, MSU reserves the right to use a two-phase approach and/or invite Best and Final Offers (BAFO). Based on the information obtained through the proposal submittals (Phase-One), MSU may choose a specific business model, and potential providers may be asked to submit revised proposals based upon that specific model.

The evaluation committee may develop, for distribution to the top-ranked firms, refined written terms with specific information on what is being requested as a result of information obtained through initial RFP submittal process. Proposers may be asked to reduce cost or provide additional clarification to specific sections of the RFP. Selected proposers are not required to submit a BAFO and may submit a written response notifying the solicitation evaluation committee that their response remains as originally submitted.

11. TERM OF CONTRACT

It is MSU's intention to enter into a five (5) year contract beginning in December 2024.

MSU reserves the right to terminate this agreement with thirty (30) days-notice, by the Director of Procurement and Contracts via certified mail to the address listed on the signature page of this RFP (See Appendix A) if any of the terms of the proposal and/or contract are violated.

In the event the contractor fails to carry out and comply with any of the conditions and agreements to be performed under the specifications, MSU will notify the contractor, in writing, of such failure or default. In the event the necessary corrective action has not been completed within a ten (10) day period, the contractor must submit, in writing, why such

corrective action has not been performed. The University reserves the right to determine whether or not such noncompliance may be construed as a failure of performance of the contractor.

Termination of contract by contractor without cause can only occur with at least one-hundred and twenty (120) days-notice prior to the proposed termination of the contract.

In the event MSU employs attorneys or incurs other expenses it considers necessary to protect or enforce its rights under this contract, the contractor agrees to pay the attorney's fees and expenses so incurred by MSU.

12. ACCEPTANCE TIME

Proposal shall be valid for one-hundred and eighty (180) days following the proposal due date.

13. RFP CANCELLATION

This RFP in no manner obligates MSU to the eventual purchase of any services described, implied or which may be proposed until confirmed by a written contract. Progress towards this end is solely at the discretion of MSU and may be terminated without penalty or obligations at any time prior to the signing of a contract. MSU reserves the right to cancel this RFP at any time, for any reason, and to reject any or all proposals or any parts thereof.

14. INDEPENDENT CONTRACTOR CLAUSE

The contractor shall acknowledge that an independent contractor relationship is established and that the employees of the contractor are not, nor shall they be deemed employees of MSU and that employees of MSU are not, nor shall they be deemed employees of the contractor.

15. DISCLOSURE OF PROPOSAL CONTENTS

Proposals will be kept confidential until evaluations and award are completed by MSU. At that time, all proposals and documents pertaining to the proposals will be open to the public, except for material that is clearly marked proprietary or confidential.

IMPORTANT! The offeror/proposer should mark any and all pages of the proposal considered to be proprietary information which may remain confidential in accordance with Mississippi Code Annotated 25-61-9 and 79-23 1 (1972, as amended). Each page of the proposal that the proposer considers trade secrets or confidential commercial or financial information should be on a different color paper than non-confidential pages and be marked in the upper right hand corner with the word "CONFIDENTIAL."

Failure to clearly identify trade secrets or confidential commercial or financial information will result in that information being released subject to a public records request.

16. OTHER CONTRACT REQUIREMENTS

Award Terms: This contract shall be awarded at the discretion of the University based on the capabilities and overall reputation of the Supplier, as well as the cost. Acceptance shall be confirmed by the issuance of a contract from the University.

Standard Contract: The awarded contractor(s) will be expected to enter into a contract that is in substantial compliance with MSU's standard contract

http://www.procurement.msstate.edu/pdf/standard_rfp_contract.pdf. Proposal should include any desired changes to the standard contract. It should be noted that there are many clauses which the MSU cannot change (see Standard Addendum

http://www.procurement.msstate.edu/contracts/standardaddendum.pdf) Significant changes to the standard contract may be cause for rejection of a proposal.

The Procurement Process: The following is a general description of the process by which a firm will be selected to fulfill this Request for Proposal.

- Request for Proposals (RFP) is issued to prospective suppliers.
- A deadline for written questions is set.
- Proposals will be received as set forth in Section 8.
- Unsigned proposals will not be considered.
- All proposals must be received by MSU no later than the date and time specified on the cover sheet of this RFP.
- At that date and time, the package containing the proposals from each responding firm will be opened publicly and the name of each respondent will be announced.
- Proposal evaluation: The University will review each proposal.
- At their option, the evaluators may request oral presentations or discussions for the purpose of clarification or to amplify the materials presented in the proposal
- Respondents are cautioned that this is a request for proposals, not a request to contract, and the MSU reserves the unqualified right to reject any and all proposals when such rejection is deemed to be in the best interest of the University.
- The proposals will be evaluated according to the criteria set forth in Section 7.

APPENDIX A: SIGNATURE PAGE

Provide information requested, affix signature and return this page with your proposal:	
Name of Firm:	
Complete Address:	
Telephone Number:	
E-mail Address:	
Authorized Signature:	
Printed Name:	
Title:	